

nina sivan

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new york based graphic designer  
and interdisciplinary creative

## EXPERIENCE

### **west elm**

graphic designer

august '23 - present

- design emails for 4M audience
- strategise and execute email system and template refresh
- design home tour editorial site pages for kids and main

### **rifle paper co.**

assistant digital designer, marketing & ecommerce

march '21 - august '23

- create signage for storefront sales
- design consumer facing emails
- develop welcome email series for new subscribers
- edit and retouch photos for all ecommerce
- design packaging and print for PR influencer marketing
- manage organic and paid social collateral across platforms
- execute seasonal catalogs from design to print

### **daily harvest**

creative production intern

jan '20 - dec '20

### **doré**

editorial & photography intern

aug '18 - jan '19

### **aviary gallery**

gallery assistant & photo editor

school year '13 - '16

## EDUCATION

**culture & media** the new school '20

eugene lang college of liberal arts

**photography & communication design**

the new school '20

parsons school of design

**king's college london** spring '19

**dean's list**

**3.82 gpa**

## SKILLS

graphic design

brand identity

production

art direction

managment

social strategy

## TOOLS

adobe creative suite

airtable

asana

figma

google + microsoft 365

sketch

wordpress

workfront

wrike